

FOR IMMEDIATE RELEASE

Contact:

Hannah Elauria, Lum A Terra Media
(951) 514-0705
hannah@lumaterramedia.com

KAABOO Del Mar Will Feature Environmental Live Art by Ocean-Focused Non-Profit

International non-profit, PangeaSeed Foundation, will utilize their public art program, Sea Walls: Artists for Oceans, as a visually striking way to further their ocean conservation efforts within the San Diego community.

DEL MAR, CA (July 31, 2019) — Ocean-driven, international non-profit, PangeaSeed Foundation, invites the Greater San Diego community to attend the KAABOO Del Mar music and arts festival, from September 13-15, to get a chance to see their live-action art mural installation.

The mural installation is part of PangeaSeed Foundation’s public art program: *Sea Walls: Artists for Oceans*, which benefits their work towards depicting the beauty and the plight of our world’s oceans. Admission to the festival will give attendees access to all of KAABOO’s art exhibits throughout the weekend. Attendees will be able to see the collaborative *Sea Walls* mural painted by Santa Cruz-based artist Caia Koopman—following the non-profit’s theme of ocean health and the impact of humankind on the marine environment.

In addition to the live mural, PangeaSeed will also collaborate with San Diego-based events production company, Kilowatt Events, to implement more environmentally-responsible measures for KAABOO Del Mar and KAABOO Cayman.

“We are thrilled to be returning to KAABOO Del Mar for a fifth consecutive year to share our message of ARTivism for the ocean with festival-goers. The Del Mar Fairgrounds are situated right on the water, so we look forward to inspiring the crowd to become better ocean stewards through larger-than-life art and community outreach.” says Akira Biondo, Co-Founder of PangeaSeed Foundation.



Previous murals by PangeaSeed artists—San Diego, CA.

As a way to benefit PangeaSeed Foundation, KAABOO has agreed to donate 20% of its net proceeds generated through the organization's unique link. For festival ticket purchases, please visit: <https://vor.us/a2da1>

About PangeaSeed Foundation & Sea Walls — PangeaSeed Foundation, a 501(c)(3) tax-exempt non-profit organization, originated in Hawaii with co-founders Tre' Packard and Akira Biondo. The organization works at the intersection of culture and environmentalism to further the conservation of our oceans. Using the combination of science, education and art, PangeaSeed Foundation aims to unify and connect individuals around the world, opening a dialog to share ideas and develop a better global understanding of our connection with the oceans. Through education, awareness and action they are working to solve our current environmental crisis.

Sea Walls: Artists for Oceans is PangeaSeed's groundbreaking public art program which aims to bring the oceans into the streets around the world. By collaborating with the world's most renowned contemporary artists, they create large-scale public murals that address pressing environmental issues our oceans are facing.

For volunteer information or to donate online, please visit www.pangeaseed.foundation or visit www.seawalls.org for direct information about their public art program.